



Success Story:

Coaching Management Software (CMS)

Industry

Business Training

Problem

IamSMEofindia was working in the offline mode and wanted to get evolved with the digital era. They required a portal for business owners and entrepreneurs where they could integrate at one place and share their knowledge, suggestions or start with discussions.

Solution

Bizhawkz developed a portal which is the replica of the well-known social networking site along with Content Management System. This portal was developed using PHP, Wordpress and MySQL.

Results

This portal proved to be a game changer and completely satisfied the need of the client.

IamSMEofIndia

Non-Profit Institution created and run by SME Entrepreneurs to facilitate and promote the growth and development of Small businesses across India.



IamSMEofindia, accredited by NABET (Quality Council of India) is a non profit institution created and run by SME entrepreneurs which was started with a mission to become one stop solution centre for growth, promotion, excellence for existing and aspiring MSMEs (Micro Small and Medium Enterprises India). They were provided with a roadmap, which was tried, tested and affordable that enabled them save time, energy and costs.

Business Challenge

The mission of IamSMEofIndia is to become a self sustaining solution centre for growth, excellence and development of small scale businesses and industries through services like Risk Management, Skill Development, and Sustainability etc

The challenge was to create such a portal where many business owners and entrepreneurs could get in touch to interact with each other regarding their problems and challenges and find effective solutions to achieve success.