



Success Story:  
Coaching Management  
Software (CMS)

## Industry

Health and wellness

## Problem

QHC required a platform for students and members to access their programs, and the course material. There was need for automated registration process and assigning various programs. To make Model that should be optimized to function with a database to support thousands of hits per day.

## Solution

BizHawkz developed a Membership Center matrix to clarify Accountability and Responsibility. Developed a 123 step sales process for revenue Generation.

## Results

1-2-3 step Sales Process proved to be a game changer, made the sales process simplified and automated increasing revenues by 40%. Implementation of the system software minimized the risk of data loss.

# Quantum Healing Center

Quantum Healing Center Gains Automation, Flexibility and Offers a Mobile and Web Based platform for Project Management



The Quantum Healing Center  
[www.quantumhealingcenter.com](http://www.quantumhealingcenter.com)

The Quantum Healing Center LLC was created in 2002 in Fairfax, Virginia, and moved to Manhattan in 2006 to further its mission: to create the most powerful, meaningful and fastest healing experiences possible, while teaching this healing to students who would in turn spread the healing from person-to-person and family-to-family.

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The Quantum Healing Center offers to build a strong community of like-minded people who are interested in helping themselves and/or helping others.

### Business Challenge

The mission of QHC is to build a strong community of like-minded people who are interested in helping themselves and/or helping others.

The challenge was to automate the process so that many members of the Quantum Healing Center LLC will evolve by learning and growing through our healing school and Quantum classes.

# Customized Software Solution

QHC needed Integrating sales funnel with the software. Provide an interphase for user that should have web and mobile compatibility.

The system needed to evolve in a very performance-centric way without disrupting or being disrupted through technology dependencies and limits.

## Solution

BizHawkz developed a responsibility matrix to clarify Accountability and Responsibility.

The software was based on 1-2-3 methodology sales – revenue – Customer Satisfaction process.

We backed the sales process with In-house developed Ticketing, Chat, Automated Reminders, Drip Content and Affiliate System

ROI methodology was introduced, focusing on improving the business requirements and definition.

## Results

With the help of customized software solution, Quantum Healing Center could provide a membership center to manage different programs and provide an interphase to users to manage the course material.

1-2-3 step Sales Process proved to be a game changer, made the sales process simplified and automated increasing revenue by 40%. Implementation of the system software minimized the risk of data loss.

Application of Membership Forum resulted in a successful organizational transformation.

Drip Content Methodology enabled fast and accurate data transfer between the coach and students.

Personalized the Forum with greetings and notification modules.

Ultimately QHC gained speed and flexibility through the software development life-cycle, and the ability to architect or re-architect portions of the system on the changing needs of the outside environment or internal development initiatives.



"Have been working with BizHawkz team for almost 2 years now and I am very pleased. Their team has helped me to create my entire Client Portal and numerous marketing materials. My Manager is extremely professional and personable. BizHawkz team is creative and easy to work with."

Joshua Bloom  
Executive Producer The Ultimate  
Answer is inside™  
Host-TheQuantumShift.TV

## About Bizhawkz

Founded in 2008, Bizhawkz is a privately-held company that was reinvented in 2013.

Bizhawkz's mission from that point forward has been to develop and deliver an expanding set of unique Business Applications that help organizations perform better by enhancing the capabilities and impact of their workforce. Bizhawkz operates with focus on a simple, lead objective – 100% Customer Success – which ensures success is measured through the achievements of customers. For more information on Bizhawkz's solutions, visit <http://www.bizhawkz.com>